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DATE MAILED: 09/26/2005

APPLICATION NO.	FILING I	DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	ATTORNEY DOCKET NO. CONFIRMATION NO.	
09/753,556	01/04/2	2001	Nimrod Megiddo	ARC9-2000-0138-US1	1847	
33360	7590	09/26/2005		EXAMINER		
MARK D. 1	MCSWAIN		KYLE, CHARLES R			
		CH CENTER,	IP LAW DEPT.	ART UNIT	PAPER NUMBER	
650 HARRY ROAD				ARTUNII	PAPER NUMBER	
CHTA/J2B				3624		
SAN JOSE,	CA 95120					

Please find below and/or attached an Office communication concerning this application or proceeding.

			_1
	Application No.	Applicant(s)	
	09/753,556	MEGIDDO, NIMROD	
Office Action Summary	Examiner	Art Unit	
	Charles Kyle	3624	
The MAILING DATE of this communicati Period for Reply	on appears on the cover sheet w	ith the correspondence address	
A SHORTENED STATUTORY PERIOD FOR WHICHEVER IS LONGER, FROM THE MAIL! - Extensions of time may be available under the provisions of 37 after SIX (6) MONTHS from the mailing date of this communica - If NO period for reply is specified above, the maximum statutory - Failure to reply within the set or extended period for reply will, be Any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	NG DATE OF THIS COMMUNICER 1.136(a). In no event, however, may a stion. y period will apply and will expire SIX (6) MON by statute, cause the application to become AB	CATION. reply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).	
Status			
1)⊠ Responsive to communication(s) filed or	n <u>07 July 2005</u> .		
2a)⊠ This action is FINAL . 2b)[☐ This action is non-final.		
3) Since this application is in condition for a			
closed in accordance with the practice u	nder <i>Ex parte Quayle</i> , 1935 C.D). 11, 453 O.G. 213.	
Disposition of Claims			
4) Claim(s) 1-17 is/are pending in the appli			
4a) Of the above claim(s) is/are w	ithdrawn from consideration.		
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-17</u> is/are rejected. 7)□ Claim(s) is/are objected to.	,		
8) Claim(s) are subject to restriction	and/or election requirement.		
	•		
Application Papers			
9) The specification is objected to by the Ex		by the Evenines	
10) The drawing(s) filed on is/are: a) Applicant may not request that any objection			
Replacement drawing sheet(s) including the			
11) The oath or declaration is objected to by			
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for f	oreian priority under 35 U.S.C. 8	\$ 119(a)-(d) or (f).	
a) All b) Some * c) None of:	oroign phoney and or or oroig.	3 (4) (5) (1)	
1. Certified copies of the priority doc	uments have been received.		
2. Certified copies of the priority doc	uments have been received in A	application No	
Copies of the certified copies of the		received in this National Stage	
application from the International			
* See the attached detailed Office action for	r a list of the certified copies not	received.	
Attachment(s)	_		
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-9		Summary (PTO-413) s)/Mail Date	
Notice of Draftsperson's Patent Drawing Review (F10-3) Information Disclosure Statement(s) (PTO-1449 or PTO Paper No(s)/Mail Date		nformal Patent Application (PTO-152)	

-Art Unit: 3624

DETAILED ACTION

Claim Rejections - 35 USC § 112

Rejections of Claims 1-17 of the prior office action are withdrawn based on Applicant's amendments.

Claim Rejections - 35 USC § 101

Rejections of Claims 1-8 and 13-17 under 35 U.S.C. 101of the prior office action are withdrawn based on Applicant's amendments and a review of the specification, which shows that the transactional model recited is executed on a computer system.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-4, 6 and 8-17 are rejected under 35 U.S.C. 102(e) as being anticipated by US 6,868,400 Sundaresan et al.

Art Unit: 3624

As to Claim 1, Sundaresan discloses the invention as claimed, including in a computer-implemented (Background of the Invention, Figs. 7-13 and related text) method of brokering sales between parties, steps of:

- a) receiving request for broker's services from a client (Fig. 6, ele. 44; Col. 9, lines 33-46);
- b) requesting transactional information from said client for said brokered services (Figs. 7-10; Col. 9, line 47 to Col. 10, line 31);
- c) constructing a client transactional model from received transactional parameters (Col. 4, line 44 to Col. 5, line 2;
- d) identifying potential second parties to said transaction (Col. 14, lines 30-32); and
- e) eliciting participants to said transaction from said identified second parties (Col. 8, lines 26-46), whereby said transaction is structured to maximize spread (Col. 13, lines 8-17; Col. 14, line 64 to Col. 15, line 13).

With respect to Claim 2, Sundaresan discloses presentation of a modeled transaction to a client, acceptance indicating suitable parameters at Figs. 11 and 12.

With respect to Claim 3, Sundaresan discloses reworking a model and repetition at Fig. 8, "Please select your preferences below. The preferences will help us to select a better deal for you. You can change and refine these later."

With respect to Claim 4, Sundaresan discloses a client/buyer at Col. 9, line 26+.

Art Unit: 3624

As to Claim 6, Sundaresan further discloses:

constructing a workable deal model responsive to said transactional model (Col. 4, lines 52-60);

identifying deals likely to be accepted by said client and at least one identified second party responsive to said transactional model and said workable deal model (Col. 6, line 60 to Col. 7, line 8); and

presenting (Fig. 14B, ele. 102; Col. 15, lines 19-26) identified deals having the largest spread to said client and each said identified second party (Col. 4, lines 60-61).

Concerning Claim 8, Sundaresan further discloses:

constructing a broker's profit function (Col. Col. 15, line 13-15);

employing a global optimization search for identifying a feasible deal that maximizes spread (Col. 15, lines 9-13); and

presenting proposed deals to said client and identified second parties (Col. 4, lines 60-61).

With respect to Claims 9-12, they are computer readable code means forms of Claims 1, 2, 6 and 8 and are rejected in a like manner. *Sundaresan* discloses computer systems comprising such means at Col. 9, lines 26-46, at least.

Regarding Claims 13-17, they are system forms of Claims 1, 2, 6, 7 and 8 respectively and are rejected in a like manner.

Art Unit: 3624

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 5 and 7 are rejected under 35 U.S.C. 103(a) as being unpatentable over US 6,868,400 Sundaresan et al.

With respect to Claim 5, Sundaresan does not specifically disclose that the client is a seller. Official Notice is taken that seller driven transactions were old and well known at the time of the invention. For example, broadcast of seller offers of sale items was commonly done. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Sundaresan to include a seller offer feature to broaden a seller's market.

Concerning Claim 7, see the discussion of Claim 6. Sundaresan further discloses several deal models (Col. 7, lines 3-24) of which the deal model producing maximum spread (\$170) is selected. Sundaresan discloses at Col. 7, liens 9-24 that an allocation of this spread is made among the buyer, seller and trading system (broker). Official Notice is taken that it was old and well known for brokers to attempt to maximize their profits on deals so as to realize greatest revenue for themselves. It is within the metes and bounds of Sundaresan that the allocation of spread to seller and buyer is 0%, and 100% to the broker, thus reducing minimization of profit; buyer and seller would still be satisfied, have received mutually agreeable deals. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Sundaresan to maximize revenue from spread to brokers to maximize their profits.

Art Unit: 3624

Response to Arguments

Applicant's arguments filed July 7, 2005 have been fully considered but they are not persuasive.

Applicant attempts to swear behind the *Sundaresan* reference, but the attempt is ineffective. Applicant's affidavit is not persuasive because, while it shows conception of the invention as of March 23, 2000 (Page 4, Answer to Question 1, which states that Applicant knew on that date that the design would solve the problem, i.e. conception), Applicant provides *no* evidence of due diligence to reduce the invention to practice between March 23, 2000 and the date of constructive reduction to practice on the filing date of January 4, 2001.

The rejections are maintained.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Art Unit: 3624

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Charles Kyle whose telephone number is (571) 272-6746. The examiner can normally be reached on 6:30 to 3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (571) 272-6747. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

crk September 19, 2005 Primary Examiner Charles R. Kyle Art Unit 3624

Charles R. Kyli